

Information for accredited press members

Hamburg, August 14th, 2018



The 2018 World Cup and its press team are pleased to be able to offer all accredited journalists comprehensive service and the best working conditions at the 2018 World Cup in Hamburg.

With your accreditation you not only get access to the two venues and the adjacent World Cup plaza in the Insepark, but also exclusive access to the Main Press Center in the edel-optics.de arena. Here you will find numerous workstations, rooms for interviews, extensive statistical information on the competitions and many other services such as WLAN, soft drinks and small snacks free of charge.

In the Main Press Center of the edel-optics. de arena, you will also have personal contact persons available to answer questions that go beyond sports in several languages. In addition to the Main Press Center, the edel-optics.de arena also has a mixed zone for interviews directly after the games, photographer positions directly at the field as well as workstations in the grandstand area. Accredited journalists have free wireless access throughout the entire venue.

Press ABC

Accreditation

With your accreditation you have free access to both venues, to the Main Press Center with its workstations, to the mixed zone and to the respective work areas in the TV, photo and print halls.

Please make your accreditation clearly visible, show it to the respective access controls without being asked and respect the advice of the security personnel in this regard.

Broadcasting Rights

While accredited photographers have unlimited photographic rights in the public areas of the venues, these rights for TV recordings from field of play are subject to the usual restrictions. Accredited media representatives are not allowed to make field-of-play TV recordings without the acquisition of additional rights! If you are interested in these rights, please contact us. Please also have a look at the video material on offer under "Video Material" in this overview.

Contact Persons

The press team of the 2018 World Cup consists of more than ten employees, from experienced journalists from wheelchair basketball to highly committed volunteers. All of them will be at your side during the 2018 World Cup to provide you with the best possible support for your important work on site. You can contact these employees at any time, they will try to answer your questions and wishes as best and promptly as possible.

Field of Play

Accredited photographers are allowed to take pictures of the Field-of-Play at any time without rights. For this purpose, we have set up recognizable zones at both ends of the playing field, from where you have an unrestricted view of the playing field. Positions outside these zones are not allowed during the games.

Own TV recordings from the field of play are subject to a fee and only media that have additionally acquired these rights are permitted. You can of course also secure these rights at any time during the World Cup, just contact us. Please have a look at "Broadcasting Rights" in this overview.

Game Statistics

Statistics for each game are available online at www.2018wbcw.de during and immediately after the end of the game as well as a paper printout a few minutes after the end of the game.

Information Terminals

Two additional information terminals are available in the Main Press Center to inform you about the current game results, statistical data on the World Cup matches or the weather report for Hamburg, the S-Bahn timetables or your flight connections.

Interview Requests

Do you have special interview requests? We would be pleased to help you with the mediation, whether with players or representatives of the participating teams, representatives of the IMBF, the organising committee, the sponsors or among the political guests.

Lockers & Security

Due to the space available in the edel-optics.de arena, we unfortunately do not have the possibility to offer you lockers or similar storage possibilities. Please secure your equipment independently and do not leave any valuables unattended. The 2018 World Cup accepts no liability for theft, loss or damage to your personal belongings

Main Press Center

At the Main Press Center, we have a comprehensive central service ready for you. Workstations, information terminals, WLAN, printers, power supply for your technical devices, personal contact persons, statistical data on the games as well as free drinks and small snacks belong to this service. You will find the Main Press Center on the first floor of the edel-optics. de arena, accessible by lift and by stairs

Match Reports

A few minutes after the end of each game, clear and standardized match reports are available on www.2018wbwc.de in English and German, created by experienced staff. The reports contain short texts about the course of the game, information about the decisive players and their statistical values as well as original sounds of both teams.

Mixed Zone

In the mixed zone of edel-optics. de-Arena you have the possibility as an accredited media representative to conduct interviews and to make TV and film recordings directly after the end of each game. All representatives of both teams are automatically guided through the mixed-zone area, so that you can comfortably do your important work there.

Parking Spots

Unfortunately, there are no special parking spaces for media representatives at the edel-optics. de arena. However, a multi-storey car park is available in the immediate vicinity of Neuenfelder Straße.

Photo Database

All accredited media have free access to an extensive and hourly updated image database and can use photos stored there free of charge for their journalistic work during the World Cup and for a limited period of time up to and including 10 September afterwards.

URL: www.cloud.drcaesar.de

User: [wbwc_pressmediaphoto](#)

Code: [Press\\$Za2018donk](#)

Please note that you may only use the photos offered free of charge for editorial publication purposes and that the photo credits stored in the picture caption must always be stated. Any use of the photos for commercial and/or promotional purposes is not permitted without the prior written consent of the 2018WBWC and its photographers.

Photographers

Accredited photographers can take unlimited shots in the vicinity of the halls, on the World Cup Plaza and from the field of play. For field-of-play shots, the two marked photographer zones on the two front sides of the playing fields must be used. In order to gain access to these areas, photographers must also wear the photographer's vests issued at the accreditation desk.

Printer

In the Media Center you have the possibility to create free printouts, for example of your articles or of information from the Internet.

Public Transport

Five minutes on foot from the edel-optics. de Arena and the World Cup Plaza you will find the S-Bahn station Wilhelmsburg, from where you have a direct connection to the city centre with the lines S3 and S31. The journey to the main station takes about eight minutes. Tickets for the S-Bahn are available directly at the station at ticket machines and cost 3.30 euros for the regular single line and 7.70 euros as a day ticket. The path between the S-Bahn and the edel-optics. de arena is barrier-free.

Questions

Do you have questions, whether about the mode, individual teams and players or about logistic points? Talk to us, we are there for you and try to make your stay at the 2018 World Cup in Hamburg as pleasant and simple as possible!

Rations

So that you can concentrate on your important journalistic work and as a special World Cup service, drinks and small snacks are available free of charge in the Media Center. Enjoy!

Reduced Mobility

If you have special wishes or requirements for your working environment during the 2018 World Cup due to reduced mobility, please contact us. We try to support you in the best

Video Material

We offer the following options for short news reporting to all stations that have not acquired a broadcasting license:

- a) Short Cuts (only for games from venue 1)
 - 2 to 3 of the best scenes of the game (not edited)
 - free and available about one hour after the end of the game

- b) Highlight Feed (Halls 1 + 2)
 - 1 to 2 minutes of edited video material
 - Fee: 200,00 Euro per minute plus VAT.
 - Registration before the game starts, available one hour after the game

- c) Clean feed of the whole game to cut your own news post (Venue 1 + 2)
 - International signal including international graphics, but without commentary
 - Fee: 100,00 Euro plus VAT.
 - Available for download one hour after the end of the game
 - This material can be used to produce your own contribution containing a maximum of 120 seconds of game footage.

WiFi

As accredited press representatives, a two freely accessible wireless networks are available for you. The network has the name "Mobyklick" (MPC) and „Free Zedonk“ (Venues).

Workstation

We have reserved workstations for you in the Main Press Center of edel-optics. de-Arena (1st floor) and in the grandstand area (2nd floor), each equipped with a typical local power supply. Please carry any adapters you may need with you.